



CHANGE PROGRAM PROFESSIONAL RESOURCES

## STRATEGIC PLANNING

If you're wondering when is the perfect time to devise a professional strategic plan, the answer is always, as we believe it is an ongoing process that should be done on a recurring basis to make sure you're on the right track.

You will find two times in your career when it is essential: when you enter the labor market, and when labor circumstances change due to your life cycle, or because of your interest.

Drawing up a professional strategic plan requires time and dedication and, fundamentally, a high level of observation and reflection on yourself and the environment.

When the time comes, you will have to do the following: have an action-oriented attitude, make the right decisions for the objective set, and gain progress in the pursuit of your desired success.

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**Situation map:** At this point, you need to analyze the situation and identify the main elements for the next step. You must have a reality check to determine the resources and needs required to reach your objective.

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**Schedule of action:** You're in the final step; once you have your ideas in order it will be action time.

This step is key in the process, **Action time!**

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# SITUATION MAP

## PROFESSIONAL Objective

### Personal self-diagnosis

Which STRENGTHS favor the scope of my objective?

Areas of development?

Which TECHNICAL COMPETENCES of mine stand out?

Which MANAGEMENT COMPETENCES of mine stand out?

What VALUES should I keep during the process?

What ATTITUDE should I adopt during the process?

### Professional Development

How can I benefit from my professional experience?

How does my professional experience limit me?

### Training

How can your educational background help you achieve your objective? :

Training needs to reach the objective:

### Job Search

Necessary tools:

Search channels chosen:

Necessary groups or people who help me reach my objective:

How will I access them and what kind of relationship should I have?

### Comments

# SCHEDULE OF ACTION

PROFESSIONAL Objective			
ACTION Plan			
<u>Objective:</u>	<u>Action:</u>	<u>Indicator:</u>	<u>Goal:</u>
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Example			
<u>Objective:</u> Running the international finance department	<u>Action:</u> Formal education in 2 languages	<u>Indicator:</u> Exams for official accreditation	<u>Goal:</u> German in 2019  Italian in 2020

Objective: Define what you want to achieve: what do you want to achieve? Action: What are you going to do?

Indicator: Marker demonstrating action.

Goal: reference established to denote the partial or total fulfillment of the objective. It is quantitative, specific, and time-defined.